PublicInsights

OSINT for Executive Protection

Overview

Open-source intelligence (OSINT) helps security teams **detect and mitigate risks to principles** by uncovering direct threats, data exposure, and vulnerabilities tied to executives and their environments. From breach data to planning records, public sources offer critical insights to protect high-profile individuals during travel, at home, and online. This might include C-suite, public figures, high-net-worth individuals, politicians, and celebrities.

Situational Awareness

Evaluate the external environment for risk signals.

- Flag **hostile intent** on social media
- Check **environmental factors and civil unrest** when traveling
- Tap into public camera feeds, traffic alerts, and local events around **residences, offices, and key locations**

Entity Investigations

Investigate threat actors or unknown individuals.

- Verify **name and address** (electoral roll, planning portals)
- Trace **business links** (Companies House, ICO Register)
- Find **affiliations** (charity boards, school governors, football clubs)
- Map **digital footprint and usernames** (external breach tools, social media)
- Look for **pattern escalation** (proximity, frequency, intent)

Breached Identifiers

Identify exposed personal info that could be exploited.

- Emails and phones in **breach databases**
- **Reused usernames/passwords** linked to profiles
- Tie leaked identifiers to **addresses** via electoral roll or planning data
- Breach + public record = **actionable vulnerability**

Types of Executive Risk

- **Personal Data Exposure -** Public records reveal names, addresses, and family info
- **Routine & Travel Risks -** Online chatter or public calendars expose patterns
- **Reputation Risk -** Reviews, news coverage, or family activity found online
- **Location Vulnerability -** Planning records or neighbour intel reveal blind spots
- **Digital Threats -** Leaked credentials, spoofed domains, phishing attempts
- **Fixated Individuals -** Repeated presence, obsessive posting, or physical proximity

Relevant Data Types

- **Identity & Address** - Electoral Roll, HMO Records, Planning Portals
- **Business Ties** - Companies House, PSC Register, ICO Register
- **Affiliations** - Charity Registers, School Governors, Sports Clubs
- **Breach Exposure** - Constella, DarkOwl, District4Labs
- **Environmental Risk** - UK Met Office, Environment Agency, NHS Alerts
- **Imagery Feeds** - Public Cameras, Satellite Imagery, Etc
- **Social Chatter** -Dataminr, ShadowDragon, Skopenow, Ontic

About Public Insights

Public Insights helps investigators find addresses, associates, and financial signals tied to UK people and businesses — all from a single search. The platform brings together government and commercial records to uncover properties, companies, directorships, insolvencies, and more. Designed for OSINT workflows, it's the starting point for investigations into fraud, due diligence, asset tracing, and more. Try Public insights today at cradle.publicinsights.uk/accounts/signup to see how our platform can support your investigation workflows.

www.publicinsights.uk